

courseguide



**INSTITUTE FOR
BUSINESS
ECONOMICS**

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- Minor Treasury Management - Corporate Finance
- 2019-2020
- 1st period
- Full time
- Obligatory course
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- Lecturer: Frans Boumans

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1. Course Description

The focal point of the course are corporate finance issues within the Treasury Management function. It may serve as an introduction for an assistant treasurer job.

Emphasize will be on the following subjects.

In general: Advising on treasury management issues of companies (corporates, larger SME, evt. listed) and non-profit organizations.

- Understanding Corporate Governance and goals of the firm
 - Analyzing the firms' financial position (also in an international perspective)
 - Evaluating funding alternatives for investments and M&A
 - Analyzing and forecasting balance sheets, profit- & loss accounts and cash flow statements
 - Improving and restructuring financial structures of companies
 - Building bank relationships, understanding new financial instruments
 - Understanding investor relations issues related to equity and bond capital markets
 - Using behavioral finance in financial decision making
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2 Course Goals and Learning Objectives

Purpose of the course is to extend knowledge and skills to students to successfully implement treasury management and financing issues. Emphasize is on (strategic) financial analysis, decision making about capital structure, financing instruments like equity and debt, including bank financing as well as (bank)financing issues for non-profit organisations.

We will use real life cases and different guestlectures to evaluate and discuss the different subjects in order to make the learning effect as realistic as possible.

3 Place in the Curriculum and Related Courses

This practical course comes with the other minor courses; students should be able to understand balance sheets, profit- & loss accounts and cash flow statements on beforehand.

4 Work load

5EC's, being 140 hours workload

- | | | |
|---|-----------------|---------|
| - Instruction lectures | 7 x 100 min. or | 12 hrs. |
| - Feedback lectures | 7 x 180 min. or | 19 hrs. |
| - Study materials | | 50 hrs. |
| - Prepare and present assignments | | 20 hrs. |
| - Preparations discussants and chair meetings | | 39 hrs. |

5 Pre-requisites

Three years of the bachelor program have to be completed successfully of Business Economics, FSM or Technical Business Management.

6 Exemption Possibilities

Not Applicable.

7 Competencies

- Understanding the intricacies of (strategic) financial decisions
- Analyzing financial information of companies
- Preparing financial advices on forecasts, M&A investments, capital structure and applying investor relations, behavioral finance and other topics.

8 Didactic Forms

The course consists out of lectures and work group meetings, incl. presentations and consulting in tutorgroups. Next to this all assignments have to be evaluated and discussed by the other groups on paper and in class.

Weekplanning

Subject to changes!

Date:	Maandag 2 September, 2019	Time:	9.00
Week 1	Kick off minor, Corporate Governance. goals		
Prepare for this session	Chapter 1		

Date:	Maandag 9 September, 2019	Time:	9.00
Week 2	Financial analysis and forecasting		
	Chapter 7 Part 1 case		

Date:	Dinsdag 17 September 2019	Time:	9.00
Week 3	Bankfinancing, alternatives		
Prepare for this session	Ethics		

Date:	Maandag 23 September 2019	Time:	9.00
Week 4	Bank financing, alternatives		
Prepare for this session	Guestlecture Pieter de Kiewit		

Date:	1 oktober, 2019	Time:	9.00
Week 5	Capital (Re)structuring		
Prepare for this session	Chapter 2 Part 2 case		

Date:	7 October, 2019	Time:	9.00
Week 6	Capital markets: Debt and Equity		
Prepare for this session	Chapter 4 Part 3 en 4 case		

Date:	Dinsdag 15 October, 2019	Time:	9.00
Week 6	Special Topics		
Prepare for this session	Presentations		

10 Assessment

After completion of the 7 week term the following products and issues will be graded

- All written case analyses and presentations (75%), group grade
- Exercises (25%), individual grade, has to be at least 5.5 on average

11 Course Material and Literature

- book **tbd**
- case information and assignments; handouts; powerpoints

12 Course Evaluation

After completion of the course a written evaluation is conducted using the standard evaluation form.