

Treasury Management - English

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Title minor

Treasury Management - English

For whom

Are you interested in the financial activities of an organization and do you want to start as junior treasurer, controller or financial manager of a large or medium sized company or an international non-profit organization?

The activities of financial institutions like banks are extensively involved in treasury activities for themselves and their corporate clients via account- and relationshipmanagement. Corporates and banks need financing, cash- and creditmanagement, insurances, pensioninvestments and financial riskmanagement.

The goal of this minor is to educate you in a more specialist financial study at the end of the bachelors program by improving the treasury know how as well as financial business skills.

Entry requirements

Pre requisite for participating is a study at bachelors level (at least two years) in Business Economics, Financial Services Management, Accountancy or Technical Business Administration.

Content

During the minor we will discuss many practical, current issues of real life cases, like:

- How to manage your bank? What Fintech alternatives are available?
- Crowdfunding: practice for the corporate and fintech developments.
- Derivatives: how to avoid risks and mistakes?
- Credit management: cash is king;
- Transparency in reporting and compliance: providing information to all stakeholders;
- International payments: from clean SEPA payments to letters of credit, with use of blockchain technology;
- Behavioral finance: pitfalls and biases in financial decision making.

After finishing the minor, which last for two blocks of 10 weeks, starting in September 2020, it is shown that you can find an internship and later on a job in finance easier as we cooperate with DACT (Dutch Association of Corporate Treasurers), and other business partners like headhunter [TreasuryXL](#).

Learning objectives

Purpose of the course is to extend knowledge and skills to students to successfully implement treasury management and financing issues. Emphasis is on (strategic) financial analysis, decision making about capital structure, financing instruments like equity and debt, including bank financing as well as (bank) financing issues for non-profit organisations.

We will use real life cases and different guest lectures to evaluate and discuss the different subjects in order to make the learning effect as realistic as possible.

Courses

The following five modules will build the fundamentals for a professional treasury job, with practical applications, cases, financial lab and guest speakers from the (financial) business world:

1. Corporate finance with topics like (new) financing models, bank financing, capital markets, M&A, investor relations and relationship management of banks (including share of wallet)

2. Cash- and credit management: cash budgets, (mitigation of) credit risks, (international) payments, netting and pooling; treasury lab

3. Accounting and tax: hedge accounting, reporting, SOX, trusts and tax planning, compliance

4. Insurance, pensions and investments: ERM and insurance, DB- and DC-pension plans, Investments, asset management

5. FX- and interest rate management: strategy for financial risks, hedging tactics and instruments like forwards, futures, options and swaps (IRS)

For the 6th module student groups will work on one of the four different “real life live” assignments provided by companies and tutored by the lecturers and company professionals. Some of the companies who provided assignments in recent years are well known names like German listed Vonovia, Tommy Hilfiger Europe, Philips Lumileds, Booking.com, Tesla and Shell.

Assessment

The different modules will be assessed in different ways. Some will have an individual exam, others work with assignments including a finance lab. The 6th module is a group assignment.

Literature

TBD

Schedule

Three days of classes per week, during 2 blocks of 7-10 weeks, starting September 2020.

Additional costs

N/A