HOGESCHOOL UTRECHT

International Business and Management studies FastTrack Programme



Are you motivated to complete your studies in an international oriented environment in 3 years?

If your answer is "Yes", join the FastTrack programme. It offers you an opportunity to complete your studies in 3 years that prepares you for entry management positions at international companies.

What you can expect

First, the most sought after and highest paid strategy consultants are typically MBA graduates and BBA undergraduates (that's you), with global expertise.

Second, if you aspire to join the top ranks of multinationals, expertise in international business is often a must.

Third, even if you don't have an interest in the above two and work for a SME you might find yourself dealing with foreign owned suppliers and buyers, competing with foreign firms, exporting to foreign markets, or working for a foreign owned company.

Understanding how strategic decisions get made within such companies can be valuable to your career.

Factsheet

What you get:	A Bachelor of Business Administration (BBA) degree.
Duration:	3 Years
The Programme:	The FastTrack programme is a specially designed, intensive programme for ambitious students that wish to complete their BBA degree in 3 years, rather than the usual 4 years. It incorporates study and emphasizes application in real management situations.
Advantages of the FastTrack option:	 Earn your Bachelor degree in 3 years and gain international experience. Join a class of multinational, highly motivated students. Get intense coaching from a team of experienced business professionals & lecturers coupled with a demanding programme. Combine study on business management & organisation theory and practical 'real' business world experience.
What we expect from you:	Either a Dutch VWO diploma or a foreign A-level degree. You have the will to successfully complete the studies in 3 years. You have to pass the selection procedure to be admitted.

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