

Assessment Final assignment Report Music Accountancy and Rights (80% of the final grade)

- Insufficient +/- 5-6 + 6.5-7.5 ++ 8 and higher

A. Findings and assessment

* if insufficient, contact the practice coordinator	Not Available	-	+/-	+	++
Core problem (10%) <ul style="list-style-type: none"> • The problem (statement) is clearly formulated (according to SMART) • The question is clearly formulated (SMART) • The plan of action has been fully completed 	*	*			
Collective Management System & Regulations (15%) <ul style="list-style-type: none"> • Desk research including: relevance; argumentation; validity; • Own research! 	*	*			
Repartition (10%) <ul style="list-style-type: none"> • Buma, Stemra, Sena; • Who gets what and how much • Rights and obligations • Earnings model for author and neighboring rights • Income Difference between a band and a DJ 	*	*			
Income from media and public display (10%) <ul style="list-style-type: none"> • TV / Radio • Internet! * Live 	*	*			
Creativity (10%) <ul style="list-style-type: none"> • Out of the box; marginal? Innovative 	*	*			
Completion of other Points (35%) <ul style="list-style-type: none"> Income from distribution of music (10%) <ul style="list-style-type: none"> • Physical • Digital • Value chain • Substantiation Overview of income (15%) <ul style="list-style-type: none"> • Physical, Online, Rights, Live Contract (10%) <ul style="list-style-type: none"> • Draft / Dealmemo • Substantiation 	*	*			
Final report: (10% final mark)					

<ul style="list-style-type: none"> • correct (style, spelling, grammar) and clear Dutch / English, succinctly formulated, correct care • Embedded and neatly printed out (no staples) <p>* rewrite report</p> <p>The final report includes at least the following:</p> <ul style="list-style-type: none"> • Name and student number • Class • Date and place • Name concerning teacher • Title page cover • Preface • Management Summary (max 1 A4) • Page numbers • References 	<p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p>	<p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p>			
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PAY ATTENTION:

1. Total must at least be sufficient;
2. The assignment (s) are made in groups of 3 or 4 students appointed by the lecturer;
3. Extra assignment for late submission (does not reduce the final report figure);