

**Assessment Final assignment Report Music Management – Management Plan (80% of the final grade)**

- Insufficient                      +/- 5-6                      + 6.5-7.5                      ++ 8 and higher

**A. Findings and assessment**

* if insufficient, contact the practice coordinator	Not Available	-	+/-	+	++
Introduction (5% final grade) <ul style="list-style-type: none"> <li>• The context of the assignment</li> <li>• <i>Motivation</i></li> <li>• <i>Introduction about the artist</i></li> </ul>	* * *	* * *			
The core values of the artist (5% final grade) <ul style="list-style-type: none"> <li>• At least three core values of the artist have been formulated</li> <li>• The core values have been explained and discussed</li> </ul>	* *	* *			
Set up your own company (10%) <ul style="list-style-type: none"> <li>• Name of the company</li> <li>• Location</li> <li>• Mission / Vision statement</li> <li>• Strategy (BMC)</li> </ul>	* * * *	* * * *			
Members (Team) (5%) <ul style="list-style-type: none"> <li>• Description of all the team members including their roles</li> </ul>	*	*			
Artists (15%) <ul style="list-style-type: none"> <li>- Biographies</li> <li>- Sources of income</li> <li>- Ambition</li> </ul>	* * *	* * *			
Investment plan (10%) <ul style="list-style-type: none"> <li>- <i>Cost (Short, mid, long term)</i></li> <li>- <i>Potential Revenues</i></li> </ul>	* * * * * *	* * * * * *			

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Management Agreements (20%) • Verbally explained during the lectures					
Individual Essay (20%) Reflection: Tips and Tops on the course (no points but obligatory)					
Final report: (10% final mark) • correct (style, spelling, grammar) and clear Dutch / English, succinctly formulated, correct care • Embedded and neatly printed out (no staples)  * rewrite report  The final report includes at least the following: • Name and student number • Class • Date and place • Name concerning teacher • Title page cover • Preface • Management Summary (max 1 A4) • Page numbers • References	*  *  * * * * * * * * *	*  *  * * * * * * * * *			

PAY ATTENTION:

1. Total must at least be sufficient;
2. The assignment (s) are made in groups of 3 or 4 students appointed by the lecturer;
3. Extra assignment for late submission (does not reduce the final report figure);