

Music Event Assignment Grading Criteria, Term A, 2018 2019

<b>What</b>	<b>NA</b>	<b>Insufficient (1-5,4)</b>	<b>Sufficient (5,5-6,5)</b>	<b>Good (6,5-8)</b>	<b>Great (8-10)</b>
Introduction					
The concept, incl location, target audience, etc. (see Chapter 7)					
desired impact					
Organization structure					
Full budget (come up with realistic estimates)					
HR plan					
Marketing plan					
Sponsorship policy / what you have to offer					
Pre-production and production planning, incl logistics (Gantt chart)					
Legal issues, safety and health					
Sustainability (is this important to you or not?)					
Reference list					
Reporting					